

# Data Protection Policy

## Scope of Policy

This policy sets out the key principles by which Platform Housing Group (the Group) will ensure compliance with legal requirements in respect of data protection. The policy has been updated to take account of the UK Data Protection Act 2018 and EU General Data Protection Regulation, effective from 25 May 2018.

## Applicability

The policy applies to all members of the Group.

### 1. Policy Statement

- 1.1 The Group recognises that everyone has the right to expect that safeguards will be put in place and maintained to ensure the integrity of any personal information supplied to members of the Group. We will ensure that we comply with all legal and regulatory requirements to fulfil this obligation.
- 1.2 This policy applies to all personal and special categories of data processed on the Group's computer systems and stored in relevant filing systems.

### 2. Context

- 2.1 The Data Protection Act 2018 (DPA) is designed to protect the individual and their personal data, which is held and processed on their behalf. The DPA fully encompasses the UK Data Protection Act 2018 and EU General Data Protection Regulation (GDPR). This policy takes into account the definitions and principles set out in the DPA.

A glossary of terms is listed below to assist with understanding of some of the terminology of the legislation.

#### **Consent**

This means consent of the data subject that is freely given, specific, informed and unambiguous indication of the data subject's wishes by which she or he, by a statement or clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

#### **Data**

Any recorded information held by the Group and from which a living individual can be identified be this on paper or electronically.

#### **Data Controller**

A natural or legal person (in our case the Group) registered with the Information Commissioner's Office who determines the purposes and means of the processing of personal data.

**Data Processor**

A natural or legal person, public authority, agency or any other body that processes personal data on behalf of the Controller. Examples of this would-be third-party contractors such as Amica 24.

**Data Protection Officer**

The appointed officer whose role in the organisation is to monitor internal compliance, inform and advise on data protection obligations, provide advice regarding Data Protection Impact Assessments (DPIAs) and act as a contact point for data subjects and the supervisory authority.

**Data Subject**

A living individual who is the subject of the personal data/information. Examples would be current and former customers and employees.

**Data Protection Act 2018**

The General Data Protection Regulation forms part of the data protection regime in the UK, together with the Data Protection Act 2018.

**Information Commissioner's Office (ICO)**

The UK's independent authority set up to uphold information rights in the public interest, promoting openness by public bodies and data privacy for individuals. They are the Supervisory Authority (SA) for the UK.

**Personal Data**

Information relating to a living identifiable individual. Examples would include name, address, contact details, IP address plus any other information related to the individual.

**Privacy and Electrical Communications Regulations (PECR)**

These sit alongside the DPA and give people specific privacy rights in relation to electronic communications. There are specific rules on marketing calls, emails, texts, faxes and cookies (and similar technologies).

**Processing**

Any activity/operation performed on personal data - whether held electronically or manually, such as obtaining, recording, holding, disseminating, or making available the data, or carrying out any operation on the data. This includes, organising, adapting, amending, and processing the data, retrieval, consultation, disclosure, erasure or destruction of the data. It is difficult to envisage any activity which does not amount to processing.

**Special Category Data**

More sensitive information relating to an individual's race/ethnic origin, political opinions/affiliations, religious beliefs, trade union membership, health related, sexual life, and biometrics.

2.2 The Information Commissioner, who oversees compliance and promotes good practice, requires all data controllers who process personal data to be responsible for their processing activities and comply with 7 DPA principles. The principles are aligned with the rights of Data Subjects and establish the underpinning obligations of Data Processors and Data Controllers.

2.3 Article 5 of the DPA requires that personal data shall be:

1. Processed lawfully, fairly and in a transparent way in relation to individuals.
2. Collected for specific, explicit, and authentic purposes.
3. Adequate, relevant, and limited to what is needed.
4. Accurate and kept up to date.
5. Retained only for as long as necessary.
6. Processed in an appropriate way to maintain security.

Article 5(2) requires that:

7. The Controller shall be responsible for, and be able to demonstrate, compliance with the principles.

2.4 The DPA details specific conditions to fair and lawful processing. The Group will ensure that at least one of the following conditions are met before we process any personal data:

- Consent of the data subject.
- Processing is required for the performance of a contract with the Data Subject or to move towards entering into a contract.
- Processing is required for compliance with a legal obligation.
- Processing is required to safeguard the vital interests of a Data Subject.
- Processing is required for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Controller.
- Necessary for the purposes of legitimate interests pursued by the Controller or a third party, except where such interests are outweighed by the interests, rights or freedoms of the Data Subject.

2.5 Additional conditions must also be satisfied for Special Category Data.

The Group will ensure that one of the following additional conditions are met before we process any special category data:

- The individual has explicitly consented to the processing.
- Processing is required for carrying out obligations under employment, social security or social protection law.
- Processing is necessary to protect the vital interests of a data subject or another individual where the data subject is physically or legally unable to give consent.

- Processing relates to personal data manifestly made public by the data subject.
- Processing is necessary for the establishment, exercise or defence of legal claims.
- Processing is necessary for the purposes of preventive or occupational medicine, for the assessment of the working capacity of the data subject.
- Processing is necessary for archiving purposes in the public interest.

For certain special categories of personal data (for example race, ethnic origin, religion or belief, health data or sexual orientation), we will in addition process this data for reasons of equality of opportunity or treatment and where processing of the specified category/ies of data is necessary for the purposes of identifying or keeping under review the existence of equality of opportunity or treatment.

2.6 Additional procedural security is to be followed for transgender data subjects holding a Gender Recognition Certificate. Section 22 of the Gender Recognition Act 2004 establishes that it is an offence for a person to disclose information acquired in an official capacity about a person's application for a gender recognition certificate or about the gender history of a successful applicant.

2.7 The Group will ensure that, at all times, we comply with the above principles in respect of how we handle personal data.

### **3. Aims and Objectives**

3.1 The Group will ensure that each member complies fully with legal requirements to register with the ICO, and to notify the ICO the type of personal data each needs to process, the purpose/s this is processed for and who this will be disclosed to.

3.2 We recognise that data subjects have the **right to rectification** of inaccurate personal data and will ensure that any such personal data held will be corrected or erased as appropriate and recognise that data subjects may seek redress for any damage caused as a consequence of this.

3.3 The Group recognises that data subjects have the **right to the erasure** of personal data where one of the following grounds applies and will ensure that we comply with this requirement where applicable and where this is technically possible:

- The data is no longer necessary in relation to the purposes for which it was originally collected or otherwise processed.
- The data subject withdraws the consent on which the processing is based and where there is no other legal ground for the processing.
- The data subject objects to the processing and there are no overriding legitimate grounds for the processing.
- The personal data has been unlawfully processed.
- The personal data has to be erased for compliance with a legal obligation.

- The personal data has been collected in relation to the offer of information society services.

3.4 The Group also recognises that data subjects have the **right to restriction of processing** where one of the following circumstances applies:

- The accuracy of the personal data is contested by the data subject.
- The processing is unlawful, and the data subject opposes the erasure of that personal data and requests the restriction of its use instead.
- The controller no longer needs the personal data for the purposes of the original processing, but the data is required by the data subject for the establishment, exercise or defence of legal claims.
- The data subject has objected to processing pending the verification of whether the legitimate grounds of the controller override those of the data subject.

3.5 The Group also recognises that data subjects have the **right to object** to electronically generated direct marketing, including profiling. Direct marketing means the communication (by whatever means) of any advertising or marketing material which is directed at them. The Group has adopted best practice from the PECR Regulations.

### 3.6 **Data Subject Access Requests**

We recognise that individuals have the right to obtain a copy of personal data held about them on computers and in relevant manual filing systems.

Any person who wishes to obtain a copy of their personal data should provide a request via the Group's Data Protection Officer. The person seeking this data (known as the data subject) may need to provide proof of identity in order for us to reply to their request within the one calendar month legal period permitted. In some complex cases we may also write to the data subject within the initial one month period to request a further extension of two months in order to provide this data.

The Group will review this approach only in relation to requests that are considered to be excessive or vexatious and will explain the reasons for this to the relevant data subjects.

3.7 The **right to data portability** enables data subjects to acquire and re-use their personal data for their own purposes across different services. In the event of any such requests, the data will be provided in a structured, commonly used and machine readable format. The information will be provided for free and within one month of the request being received and verified. We recognise that any requests to exercise this right will be rare and limited and should be made in writing for consideration by the Data Protection Officer.

### 3.8 **Rights related to Automated Decision Making and Profiling**

Data subjects have the right not to be subject to an agreement when it is focussed on automated processing. Automated decision making, or profiling, may occur in the future and will be subject to data protection impact assessments. Any data subject who wishes to request a review of an automated decision should provide a request via the Group's Data Protection Officer.

3.9 The **Right to be Informed** covers the necessity to provide fair processing information. The Group shall meet its obligations under this right by ensuring privacy notices are used when any personal data is collected. The privacy notices shall be concise, transparent, understandable and easily accessible. They will also use clear and plain language.

3.10 **Data Privacy Impact Assessments (DPIA)** are a tool that can be used to identify the most effective way to comply with data protection obligations and meet individuals' expectations of privacy. They are an integral part of taking a privacy by design approach. The Group will carry out a DPIA when using new technologies where the processing is likely to result in a high risk to the rights and freedoms of individuals. The subsequent findings of the DPIA must then be submitted to the Data Protection Officer for an independent assessment of the compliance risk and advice on any mitigating actions. The Data Compliance Team will coordinate all DPIAs completed in the business and appropriate higher risk activities will be notified to Executive Risk Committee.

### 3.11 **Sanctions for non-compliance**

There are a number of tools available to the ICO for taking action to change the behaviour of organisations and individuals that collect, use and keep personal information. They include criminal prosecution, non-criminal enforcement and audit. The Information Commissioner also has the power to serve a monetary penalty notice on a data controller up to the value of 4% of turnover.

### 3.12 **Ethical use of Artificial Intelligence, Bots, Big Data, Machine Learning and Profiling**

The Group recognises that modern data processing and service delivery increasingly involves the use of artificial intelligence, machine learning, combining big data from the Internet of Things and profiling data aimed at improving service delivery, performance of our homes and meeting our Corporate Objectives.

The Group commits to reviewing the use of these technologies against an ethical framework and ensuring that ethics by design are incorporated into any DPIA completed for these technologies and that its Privacy Notice reflects these processing developments.

3.13 We will appoint a key employee as the Group's Data Protection Officer.

The Data Protection Officer will:

- Act independently, be adequately resourced and report to the highest management level.
- Ensure that the Policy and Information Governance Framework is documented, up to date, fit for purpose and being followed.
- Ensure adequate provision of training.
- Inform and advise the organisation and its employees of their data protection obligations under the DPA.
- Monitor the organisation's compliance with the DPA and internal data protection policies and procedures. This will include monitoring the assignment of responsibilities, awareness training, and training of staff involved in processing operations and related audits.
- Advise on the necessity of DPIAs, the manner of their implementation and outcomes.
- Serve as the contact point to the data protection authorities for all data protection issues, including data breach reporting.
- Serve as the contact point for individuals (data subjects) on privacy matters, including subject access requests.

#### **4. Policy Outline**

4.1 The Group is committed to compliance with the DPA. It regards the lawful and secure processing of personal information as fundamental to operating efficiently, in a non-discriminatory manner, offering excellent customer services and ensuring the highest confidence by customers in the integrity of our data processing systems.

4.2 We will seek only to access information that is necessary to hold, know or process. All information held will be kept for no longer than is necessary for the purpose required and will be kept secure at all times.

The Group will implement appropriate organisational and technical measures to ensure security of processing and compliance with this policy and legal requirements. We will also undertake DPIAs where appropriate.

4.3 The Group recognises that there are certain special categories of data (e.g., race, ethnic origin, religion, trade union membership, health data or sexual orientation) for which processing of such data is prohibited in all but a number of specified exceptions and will ensure we comply with this requirement.

4.4 We will ensure that all individuals concerned are made aware of the identity of the data controller, the reasons why any personal and sensitive information is required, how it will be processed and stored securely, and the process for disposing of it. We will also advise individuals of the circumstances when we will need their consent to share this information.



- 4.5 In those circumstances where we rely on the consent of the data subject (e.g., other than where consent is not necessary for the performance of a contract) to process their personal data, we will ensure that this has clearly been given, and that this can be easily withdrawn at any time.
- 4.6 Through the Group's Information Asset Register the Group will maintain an up-to-date record of processing activities undertaken which will contain the following information:
- The name and contact details, as applicable, of the controller, any joint controller, controller's representative and Data Protection Officer.
  - The purposes of the processing.
  - A description of the categories of data subjects and the categories of personal data.
  - The categories of recipients to whom the personal data has been or will be disclosed.
  - Any international transfers of personal data and the documentation of appropriate safeguards.
  - The envisaged time limits for erasure of the different categories of data.
  - A general description of the technical and organisational security measures implemented.

When obtaining personal data, we will provide data subjects with the following information (e.g., through a privacy notice):

- The identity and contact details of the data controller and representative.
- The contact details of the Group's Data Protection Officer.
- The purposes of the processing as well as the legal basis of the processing.
- The legitimate interests pursued by the controller or by a third party.
- The recipients, or categories of recipients, of the personal data, if any; and,
- Where the data controller intends to transfer the personal data to a third country and the existence of adequacy conditions where relevant.

We will also provide data subjects with the following additional information:

- The period of time the data will be stored (see the Group's Data Retention Policy).
- The right to rectification, erasure, restriction or objection as applicable.
- The right to data portability (right to have personal data transmitted to another data controller) where relevant.
- The right to lodge a complaint with a supervisory authority (e.g., the ICO).
- The consequences of the data subject's failure to provide data.
- The existence of automated decision-making, including profiling, as well as the anticipated consequences for the data subject.

4.7 We will ensure that a data processing agreement (or equivalent contract clauses) are applied to all contracts and agreements where a member of the Group is contracting out the processing of personal data to another party. This agreement will outline the respective roles and responsibilities of the data controller and data processor in such circumstances and include the following requirements of data processors acting on the Group's behalf:

- Process the personal data only on clearly documented instructions from the Group as controller.
- Ensure that those authorised to process the personal data observe confidentiality.
- Take appropriate security measures.
- Respect the conditions for engaging any other processor where applicable.
- Assist the controller by implementing appropriate technical and organisational measures.
- Assist the controller in ensuring compliance with the obligations in respect of security of processing.
- Deletes or returns all personal data to the controller after the end of the provision of services.
- Makes available to the controller all information necessary to demonstrate compliance with this policy and related regulations.
- Ensure that they and all employees who have access to personal data held or processed for or on behalf of the Group, are aware of this policy and the Group's responsibilities as Data Controller and are fully trained in and are aware of their duties and responsibilities under the Act.
- Allow data protection audits to be undertaken by or on behalf of the Group of data held on its behalf (if requested).

4.8 Where the Group acts as a Data Processor either under a contract, partnership arrangement or legal obligation we will ensure appropriate contract or data processing agreement clauses that reflect both the requirements of the Data Controller and the obligations of the Group as a Data Processor. When acting as a data processor the Group will:

- Process the personal data only for the intended purposes for which it has been given access to the data.
- Ensure that those authorised employees process the personal data confidentially.
- Assist the Data Controller by implementing appropriate technical and organisational measures to ensure security.
- Respect the conditions for engaging any other processor where applicable.
- Assist the Data Controller in ensuring compliance with the obligations in respect of Data Subjects exercising their rights as detailed in the DPA.
- Delete, or return, all personal data to the Data Controller when and where applicable.

- Make available to the Data Controller all information necessary to demonstrate compliance with this policy, related regulations, and any contractual, data sharing or legal obligations.
  - Ensure that any employees processing third party data are aware of this policy and the Group's responsibilities and are fully trained in and are aware of their duties and responsibilities under the DPA.
  - Allow data protection audits to be undertaken by or on behalf of the Data Controller.
- 4.9 The Group will make sure that all tenancy, lease, licence agreements and employment contracts have a statement confirming the Group's approach and requirements in respect of data protection.
- 4.10 The Group will follow the Information Commissioner's Codes of Practice where applicable in developing relevant policies and procedures.
- 4.11 The Group will ensure that all employees are fully trained and aware of this policy and supporting procedures. Disciplinary proceedings may be undertaken in circumstances where employees fail to adhere to this and related policies and procedures.
- 4.12 A personal data breach refers to a protection breach that results in the loss, destruction, alteration, unauthorised disclosure of, or access to, personal data. All IT and data breaches/incidents must be reported using the dedicated Group data incident process. This immediately notifies the Data Protection Officer who will escalate the issue up to the affected Senior Leadership/Executive Team member. Where a breach has been assessed as having a significant detrimental effect on individuals, it will be reported to the ICO within 72 hours and to the data subject immediately. The Executive Team will be advised of any developments. A record of all data breach incidents will be maintained and lessons learnt disseminated to improve future processes and reduce risk.
- 4.13 All managers and employees will take steps to ensure that personal data is kept secure at all times against unauthorised or unlawful loss or disclosure and in particular will ensure that:
- Paper files and other records or documents containing personal/sensitive data are kept in a secure environment.
  - Personal data held on computers and computer systems is protected by the use of secure passwords.
  - Individual passwords should be such that they are not easily compromised.
- 4.14 This policy forms the bedrock of the Group's Data Governance Framework (DGF). The DGF consists of relevant controls including policies, procedures, registers, agreements and programmes.
- 4.15 The DGF provides the Group's evidential base for demonstrating compliance with the DPA.

## 5. Equality and Diversity

- 5.1 We are committed to fairness and equality for all regardless of their colour, race, ethnicity, nationality, gender, sexual orientation, marital status, disability, age, religion or belief, family circumstances or offending history, as referred to in our relevant Group policies. Our aim is to ensure that our policies and procedures do not create an unfair disadvantage for anyone, either directly or indirectly.

## 6. Monitoring and Review

- 6.1 The next policy review is scheduled for June 2023 and then every two years thereafter.
- 6.2 Approved documents are valid for use after their approval date and remain in force beyond any expiry of their review date until a new version is available.
- 6.3 The following performance standards, performance indicators and records will be maintained in pursuance of this Policy. Monitoring of Standards and KPIs is undertaken quarterly by Executive Risk Committee with an Annual Summary being reported to the Group Audit and Risk Committee.

Area	Standard/Record	PI
Subject Access Requests	Provide all disclosable personal information within one month	Number of SARs. Average number of calendar days
Programme of Data Health Checks based on risk	Clear outcome report with improvement plan and lessons learned logged for each audit	No. of completed compliance checks in year
Data Breach identification and management	Clear outcome report with improvement plan and lessons learned logged for each reported breach	Number of reported breaches for year
Information Asset Register	Record of all Information Systems and Sharing Agreements held within the Group to be comprehensively recorded in a central database including Information Owner, purpose, security measures and review date	N/A

ICO Registrations	Annual Registration for the Group, Platform Property Care and any other trading companies in the Group Record of Registrations, review date, fee paid on annual basis	N/A
Data Protection Training	All Roles*: e-learning covering DPA and Computer Security (* except where limited access to personal data where self-study basic training materials will be used)	% of employees who have completed relevant DPA training in last 2 years

## 7. Associated Documents/Policies

### 7.1 List of documents/associated policies/publications:

- Data Protection Act 2018
- Human Rights Act 1998
- Information Commissioner's Office - Code of Practice
- The Regulatory Framework for Social Housing in England
- National Housing Federation – Document retention and disposal for housing associations
- General Data Protection Regulation 2018
- Disciplinary Policy
- Data Protection Procedures
- Information Security Policy
- BYOD (Bring Your Own Device) Policy
- Acceptable Use of Group Technology Policy
- Clear Desk and Screen Policy
- Consent and Data Rights Procedures
- Personal Data Incident reporting procedures
- Platform Marketing Guidance

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